

HAVE YOU ENTERED OUR PRIZE FOOD CONSERVATION EXHIBIT?

If not you should do so at once---all exhibits must be in our auditorium by 4 o'clock Wednesday afternoon, October 31. The exhibit will be held, Thursday, Friday and Saturday, November 1st, 2nd and 3rd.

16 Prizes will be Awarded, \$10, \$5 and \$2.50 Merchandise Orders, Good in Any Department.



The Refitted and Enlarged Women's Dress Salons

ARE NOW COMPLETE AND AFFORD AN UNUSUALLY
ACCEPTABLE MANNER OF PRESENTING

THE WINTER'S MOST BEAUTIFUL FASHIONS

FOR THE WOMEN OF WASHINGTON AND THOSE NOW
MAKING WASHINGTON THEIR HOME

Many improvements have been made during the past several months. The selling space has been materially increased. Every section has been given its individual and specially prepared position, and the entire Salon rearranged and so improved as to insure the utmost satisfaction in making selections.

Our assortments are larger than ever, from sources which at once dispose of any question concerning their correctness.

SUITS. Exclusive new models of elegance. Creations by Doucet, Drecoll, Bernard, Paquin and Cheruit. Materials are chiffon velvet, velour de laine, Bolivia, silvertone, broadcloth, Evora, Siberia and chenille Bolivia.

A very Handsome Black Chiffon Velvet Suit, has magnificent skunk fur collar, cuffs and banded bottom; the coat has rows of fine shirring at the waist, imparting ripple effect. An elaborate Taupe Velour Suit is made on extremely long lines, with large wolf collar and cuffs, and a broad band setting off the bottom.

Other Suits embrace fine Fur-trimmed models, Belted models, Strictly Tailored models, among which is the exclusive Army and Navy Serge, Fine Broadcloth Suits and distinctive Sports Suits. Of especial interest are the Broadcloth Suits at \$29.50 and \$35.

WRAPS. Luxurious Evening Wraps in a surpassing assortment. Nearly all of them are exclusive single models. They are of Silk Velvet, Chiffon Velvet and Broadcloth.

An elegant Wrap is of Taupe Chiffon Velvet, handsomely lined and finished with large Australian opossum collar and cuffs; one of Old Blue Chiffon Velvet has a charming lining of changeable blue satin and large collar of natural lynx. Green Chiffon Velvet fashions the third, with a nutria cape collar extending to the waist and muff cuffs on sleeves of same fur.

EVENING GOWNS.

Grace and beauty mark these new gowns of Georgette, Chiffon, Gros de Londres, Messaline, Charmeuse, Double-faced Satin, Crepe de Chine, Black Laces and Nets. The modes are many and delightfully expressed. Colors are the loveliest, and yet there are Black Gowns suitable for evening and dinner that are marvelously rich, one of which is Black Lace, formed of tiers of ruffling, ornamented with jet and steel beads. New Draperies and delightful bustle effects at the back are seen.

SKIRTS. Dressy Black Skirts of Chiffon, Satin, Grenadine, Broadcloth, Taffeta, Crepe de Chine and Broadcloth. An exclusive Charmeuse Skirt with two side panels, draped and shirred, finished with girle and black seal fur. Sports Skirts in huge plaids and vivid stripes. Other Skirts for those of more conservative tastes.

AFTERNOON AND DINNER GOWNS.

Silks and Velvets alone, or the two in combination; fur trimmings, embroideries and profuse beadings in colors and jet—drapes, full tunics and bustle backs. A lovely Velvet Coat Dress on plain tailored lines, with scarf collar, cuffs and trimming of skunk. New Wool Jersey, Serge and Plaid Dresses.

COATS. For afternoon and street wear, of very rich, soft fabrics, with originalities galore in fur embellishment of collars and cuffs—wolf, seal, kolinsky, Jap mink and beaver; all exquisitely lined. An extremely large showing of Bering Seal, Sealette and Plush Coats, \$29.50 to \$95, and the Practical Coats in belted, tailored and fur-trimmed effects, from \$29.50 to \$75.00.

WOMEN'S READY-TO-WEAR ATTIRE NOW OCCUPIES THE ENTIRE THIRD FLOOR

And includes, in addition to the displays cited above, generous and splendidly selected showings of
Blouses, Furs, Sweaters and Knitted Wool Novelties, Millinery, Silk Lingerie, French and Philippine Lingerie, Undermuslins, Silk Petticoats, Negliges and House Robes, Corsets and Brassieres, Footwear, Aprons and House Dresses.

New York.
Washington.
Paris.

Woodward & Lothrop

New York.
Washington
Paris.

THERE IS REAL REASON FOR YOU BEGINNING YOUR XMAS SHOPPING EARLY

As the government has stated that gifts going abroad must be mailed not later than November 15 in order to be cared for. If you have gifts going to Soldiers, Sailors, Nurses, Red Cross Workers, or others doing duty on the other side---select and mail them now.